

HOSPITALITY PRODUCT CATALOG

Guest Paging

Cell Phone Paging

Table Management

Reservations

Server Paging

Survey Systems

Curbside To-Go

Table Locator System

Push For Service

Gift Card Dispenser

Two-Way Radios

Developer Solutions

www.pager.net





Long wait times. Unhappy guests. Slow servers. Lost pagers. No matter what type of restaurant you operate, no matter what type of problems you have, we have the solution you need.

LRS products will help you streamline and simplify guest management and server productivity at every level of your operation. They'll help you turn tables faster, increase check averages, improve server productivity and provide superior guest satisfaction. Every time.

To find out which products you need, look to the right.

CASUAL & FAMILY DINING

- Guest Pagers** Pg 4
Let waiting guests know their table is ready instantly and silently.
- Total Control Seating Management** Pg 6
A low-cost solution to complete guest management.
- Reservations** Pg 8
Add, delete or edit reservations easily right from the host station.
- Click-Ahead Seating** Pg 9
Convenient website service lets guests add their own name to wait lists.
- Server Paging** Pg 10
Lets your staff spend more time with guests instead of waiting in the kitchen.
- Informant Survey System** Pg 12
This powerful survey tool gives you feedback from over 75% of your guests.
- CurbAlert™ Curbside System** Pg 14
Add curbside service quickly and easily with this all-in-one system.
- Push-For-Service** Pg 18
Increase check averages by giving guests "on-demand" service.
- EZ Card Gift Card Dispenser** Pg 20
Self-service unit increases gift card sales without interrupting your staff.
- Two-Way Radios** Pg 21
Reliable radios and accessories designed with your productivity in mind.
- Interface / Developer's Kit** Pg 22
These PC-based transmitters let you integrate LRS paging into your own POS.

FAST CASUAL DINING

- Guest Pagers** Pg 4
Let guests know their food is ready to pick up instantly and silently.
- CurbAlert™ Curbside System** Pg 14
This all-in-one system lets you add curbside service quickly and easily.
- Key Call TX** Pg 16
Tells you where your guests sat down before you even leave the kitchen.
- EZ Card Gift Card Dispenser** Pg 20
Increase gift card sales without interrupting your server or cashier.

EXCLUSIVE PRODUCTS & SERVICES

Not only do we provide the highest quality, most durable pagers and guest management systems on the market, we also offer exclusive products and services no other company can.

Cell-Phone Paging

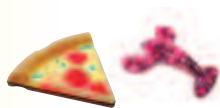


A revolution in paging! Besides our guest pagers, our proprietary technology also lets you call guests on their cell phone with a prerecorded message. Cell-phone paging is ideal for malls, strip centers, waterfronts or anywhere pager loss is a concern. With cell phone paging, guests are never out of reach.

- Reduce lost pagers
- Cell-phone paging is used by the leading restaurants in the industry
- Reduce overall startup cost of a guest paging system
- Call guests with a customized voice message
- Allows guests to notify hostess if they will not be returning
- Leave a message on your guest's voicemail if call isn't answered
- Cell phones are used by more than 75% of your guests
- Guest's cell phone number remains confidential

Learn more on Page 4.

Themed Guest Pagers



Perfect for Italian and seafood restaurants, you can only get these fun and distinctive pizza and lobster pagers (**Page 4**) from us. We'll be offering other exclusive shaped pagers in the future.

Key Call TX



Quick casual servers don't have to wander around searching for guests anymore. This innovative unit lets you know exactly where guests are sitting before you leave the kitchen. That way you can get their food right to them. **See Page 16 for more.**

The Informant



Why waste time with old style comment cards when you can use a powerful customer-marketing program that's just as easy to use? It monitors guest feedback in real-time and provides detailed marketing research daily. **Turn to Page 12.**

EZ Card



Increase gift card purchases all year around with EZ Card, the convenient, automated gift card dispenser. This self-service unit lets your guests purchase cards of any amount any time they want. Plus, they won't interrupt your server or cashier.

You'll find it on Page 20.

INNOVATIONS

- First Coaster Pager 1995 (Patented)
- First Stack-Charging System 1995 (Patented)
- First Anti-Theft System for Pagers 1996
- First Electronic Comment Card 1997 (Patented)
- First Low-Cost Seating System 1997
- First Cell-Phone Paging System 1999 (Patented)
- First RF Reprogrammable Server Pager 2001
- First Quick Casual Receiver 2002 (Patented)
- First Quick Casual Table Locator 2002 (Patented)
- First Curbside/To-Go Paging System 2002
- First Blue Coaster Pager 2002
- First Lobster Pager for Guests 2003 (Patented)
- First Trivia Game Pager 2004 (Patented)
- First Sombrero-Shaped Pager 2004 (Patented)
- First Horseshoe-Shaped Pager 2004 (Patented)
- First Cactus-Shaped Pager 2004 (Patented)
- First Tire-Shaped Pager 2004 (Patented)
- First Pizza-Shaped Pager 2004 (Patented)
- First Fish-Shaped Pager 2004 (Patented)
- First Crab-Shaped Pager 2004 (Patented)
- Click-Ahead Seating
- First Network based Transmitter with integrated guest paging including cell phone paging, table and seating management and wait list management
- Automated Call-Ahead Seating

GUEST PAGING SYSTEMS

Reduce Walk-Aways and Serve Food Faster

In full-service restaurants our on-site pagers let guests know when their table is ready. In fast casual restaurants they let them know when their food is ready to pick up. Either way, they help you serve guests faster so you increase table turns and check averages, and reduce walk-aways.

Features:

- **Silent Paging** – Eliminates disruptive overhead paging
- **Anti-theft & Auto-locate** – Out-of-range alert minimizes pager loss
- **Adjustable Power Level** – Allows you to control pager range
- **Nickel Metal Hydride Batteries** – Last years longer with no “memory” problems
- **Multiple Paging Modes** – All guest pagers can flash, beep, vibrate, or glow
- **Restaurant ID** – A unique signal ensures you will not have interference from neighboring restaurants using paging systems
- **We Are The Manufacturer** – LRS designs and controls the manufacturing and quality of all our products
- **Free 24/7 Live Technical Support Line** – After-hour phone support for any LRS product
- **Lifetime Warranties** – EasyCare and Managed Care programs available (see Page 23)



Coaster Call®

Our Most Popular Pager — For A Good Reason

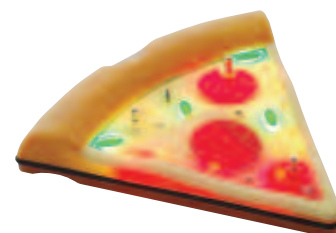
The world's first guest pager in the shape of a drink coaster! Its design is virtually indestructible with unique bumper ring protection. Available in three colors: blue, green and smoked with red lights.



Rubber bumper and front number label



Patented charging system features any-orientation stacking



Pizza Pager™

The Tastiest Looking Pager Available

The only one of its kind, this pager looks as good as it works. Designed especially for Italian restaurants and pizzerias, it looks just like a slice of pizza with pepperoni, mushrooms and green peppers.



Charging system features stackable pizza pagers



- Patented



T7400

- 2-watt UHF transmitter
- Works with all LRS guest pagers

Manager Paging





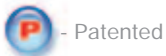
Lobster Call™

One Snappy Looking Pager

The first guest pager in the shape of a lobster is ideal for seafood restaurants. It features red lights with a frosted maroon case. To help prevent theft, it's the largest pager on the market, yet still easy to carry.



Charging system features stackable Lobsters



- Patented

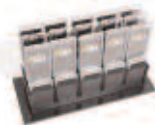


Double-sided advertising space

AdverTeaser®

Pages Guests and Promotes Your Restaurant

The first UHF paddle pager on the market with a **double-sided** space for advertising your restaurant. Clear with red lights, it features a very sturdy **one-piece** construction with no exposed screws to prevent tampering.



Charging system features slot loading



Cell Phone Paging

Now Guests Are Always In Reach

Our T7450 Trinity and T7500 guest-paging transmitters let you send a page to all our guest pagers and even call a guest's cell phone with a pre-recorded message. It's perfect for malls, strip centers, waterfront locations or anywhere pager loss is a concern. (Phone not included)

All LRS transmitters work with the above guest pagers, as well as our rechargeable and battery-operated server pagers (Page 10).

COMPATIBLE TRANSMITTERS



T7450 - The Trinity

- 2-watt UHF transmitter
- Works with all LRS guest pagers
- Patented technology pages cell phones



- Patented



T7500

- 2-watt UHF transmitter
- Works with all LRS guest pagers
- Patented technology pages cell phones

★ Built-in seating management system

ACCESSORIES



Wooden Slot Coaster Holder

- Solid Oak Construction
- Unstained - can be stained to match decor
- Holds up to 60 coasters



Wooden Drop Box

- Solid Oak Construction
- Heavy Duty Lock
- Engraved front reads

"If you are leaving, PLEASE deposit pager here"

SEATING MANAGEMENT

Total Control™ Seating Management System

Take Control of Your Restaurant

Managing a restaurant is hectic, especially on peak nights. You're constantly monitoring tables, seating guests and updating the wait list. At the same time, you're trying to calm waiting guests, answer the phones, and call managers when needed.

Well, we just made that easier with Total Control™, the most innovative approach to complete guest management ever created. It'll help you turn tables faster, improve customer service and increase overall guest satisfaction.

Total Control is the all-in-one system that combines table management, advanced seating, guest and staff paging, and wait list management. Plus, it's easy to use and affordable.

WATCH THE VIDEO AT
WWW.PAGER.NET

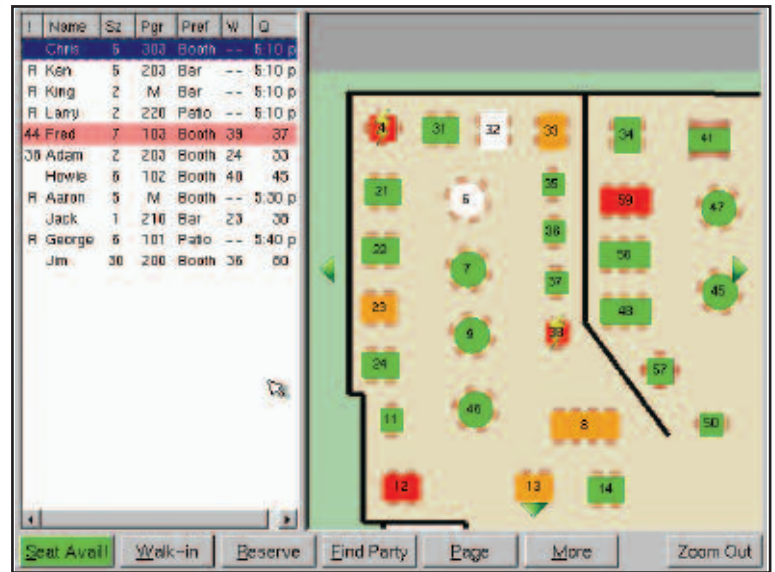


Table Management Layout - External LCD Display

T7500 - Transmitter

- Complete guest management solution
 - Waitlist management
 - Table management
 - UHF guest and staff paging
- Easy to use
- Most cost-effective table management solution
- Keyboard, Mouse or Touchscreen interface
- Network interface
- "Guest View" monitor interface allows guests to see their names on the wait list
- Web Control™ software shows wait time at affiliate restaurants (optional)
- Integrated "advanced seating" system (optional)



You can even advertise to your waiting guests



T900 - Handheld Transceiver

- Dual-function handheld
 - Remote wait list entry
 - Remote table management
- Rechargeable lithium ion battery
- Complete alphanumeric keypad
- Backlit graphic display
- Reliable 2.4 GHz wireless link
- Automatic signal confirmation to and from T7500
- Compact, rugged design (unlike PDAs)



Features & Benefits

Table Management

Remotely update Bus, Open, and Close table status. It can even transfer parties to different tables. This eliminates staff running back and forth to check tables.

Remote Wait List Entry

Alleviate host stand congestion by allowing guests to be placed on the wait list from anywhere in the restaurant. Ideal for restaurants with more than one entry.

Click-Ahead™ Seating

Allow guests to view current wait times and to enter their names on the wait list from any Internet-connected computer (see next page).

Reservations

Reservation can be entered up to a year in advance (see next page).

Cell Phone Paging (optional)

Reduce initial startup and lost replacement costs by reducing the amount of pagers required. Page guests using their cell phones and allow them to reply back to the hostess.

Manager Paging

Notify manager with specific alphanumeric messages.

Server Paging

Notify servers of the party's name that has just been seated at one of their tables.

Management Reports (optional)

Allows you to analyze historical data pertaining to wait times and table turns.

Guest Viewing Screen (optional)

Avoid host stand congestion by showing names and wait times on an optional remote monitor. (See photo on previous page.)

Affordability

Absolutely the lowest-cost, all-in-one solution on the market.

Field Upgrades

Internet upgrades can be downloaded quickly via the Internet, keeping your system up-to-date.

RESERVATIONS

Make Reservations Quickly and Easily

Let your guests know they'll have a table waiting before they even leave their house. More and more casual dining restaurants are now offering the convenience of reservations in order to provide better guest service. Now you can, too, with our Total Control system (Page 6).

Your host staff can add, delete or edit reservations easily right from the host station or from the back office using any internet-connected computer. Reservations can be made as early as the same day or even up to one year in advance.

Simplicity

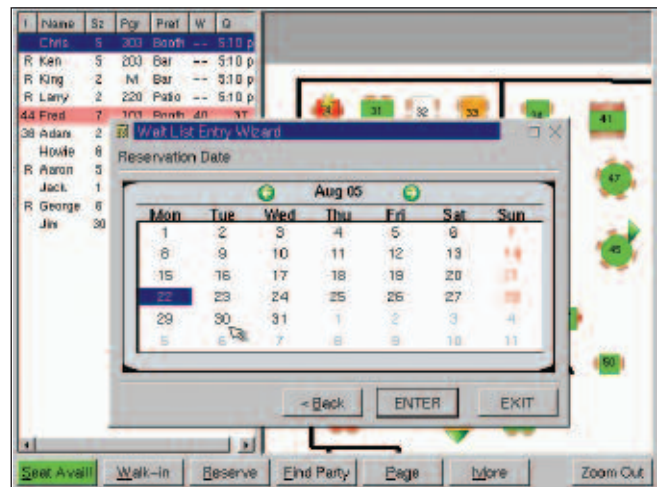
Our T7500 transmitter features a step-by-step Reservation Wizard that is easy to use because it guides any host or hostess using on-screen prompts. It's simple design sports a graphical calendar display along with a current reservation list making it simple to accommodate guests and reduce over booking.

Security

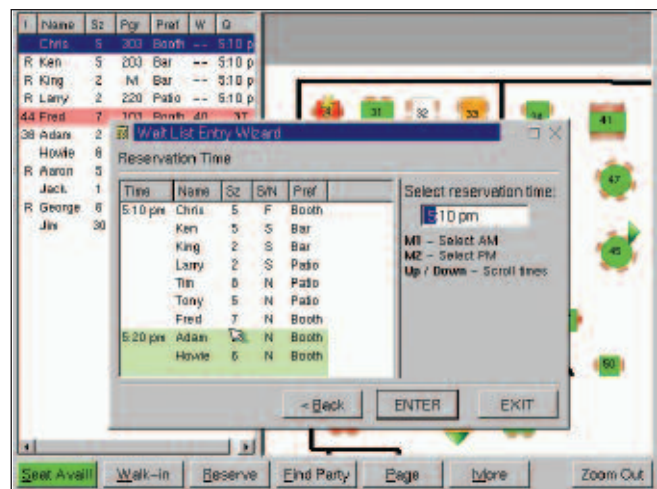
In addition to being stored within the T7500, all reservation data is also backed up on Long Range System's secure web server. This enables reservation data to be accessed from any Internet connected PC using a username and password.

Online Reservations

Similar to a call-ahead seating system, ClickAheadSeating.com is a website that lets your guests browse available reservation times and add their name to your reservation list. By letting them do it, your host staff will spend less time on the phone. For more information, see the next page.



Calendar for Reservations



Reservation List Viewing shows times and parties

CASUAL & FAMILY DINING

www.clickaheadseating.com

Easy as 1-2-3



WATCH THE VIDEO AT WWW.PAGER.NET

Give your guests the best experience without the wait and they'll keep coming back for more.



1. Guests place their name on your waitlist from any Internet connected computer or PDA



2. Advanced seating is confirmed via guests cell phone



3. Guests arrive and are seated promptly



CLICK-AHEAD SEATING™

The Online Alternative to Call-Ahead Seating

No labor required

Unlike call-ahead seating, the new Click-Ahead Seating requires no staff involvement. Since your guests can add their names to your waitlist on their own computer, your staff has more time to focus on greeting and seating guests. Plus, since guests enter their own information, it reduces frustration and errors.

Double your exposure

Customers can find you in two ways:

1. www.clickaheadseating.com lists multiple restaurants according to cuisine and zip code
2. By going to your restaurant's home page.

Customers can add their names to your waitlist from either web site.

Affiliate Restaurants

Instead of losing guests to the competition next door if they don't want to wait, your host staff can use Click-Ahead Seating to check affiliate concepts and add guest's names to their waitlist.

Advanced Seating

Using the Click Ahead Seating database, customers can request "seat times". Unlike reservations, the database monitors the restaurant's waitlist and inserts the guest's name at the appropriate time to assure the requested "seat time".

Cell Phone Confirmation

Before a guest's name is put on a waitlist, Click-Ahead Seating calls their cell phone for confirmation. The guest must check in when they arrive. Guests will then be paged on their cell phone or LRS on-site pager when their table is ready.

SERVER PAGING SYSTEMS

Keep Your Staff On The Floor Where They Belong

LRS server pagers let your staff spend more time with guests instead of waiting in the kitchen for orders. When an order is up, the kitchen staff simply pages the server so they can pick it up. It's that simple. There's no name lookup or shift change to worry about. And, since servers spend more time on the floor, you get faster table turns and higher check averages.

Features:

- **Smartest server pagers on the market**
- **Wireless Programmability** – You can re-program pager numbers wirelessly from the transmitter
- **UHF Frequency** – Uses 467.7500 MHz for better signal penetration of walls and floors (International frequencies available)
- **Nickel Metal Hydride Batteries** – Lasts years longer with no “memory” problems
- **We Are The Manufacturer** – LRS designs and controls the manufacturing and quality of all our products
- **Free 24/7 Live Technical Support Line** – After-hour phone support for any LRS product.
- **Lifetime Warranties** – ServerCare programs available (see Page 23)
- **Duty Page** – Automatically notifies staff members of regularly scheduled tasks (check bathrooms, drain dishwasher, etc.)
- **Manager Repage** – Notifies the manager when a server fails to pick up food after an allotted time has expired - available with cancel panel option only



BUTLER II

The low-cost, short-range paging solution. This slim unit attaches to almost any surface and has five-buttons. Each button can be programmed to silently page a server, host, manager, etc. The Butler II accommodates up to five pagers with simple one-touch operation.

Compatible With:
Service Pagers
Alphanumeric Pagers



T9550LCK

This low cost, 1/4 watt transmitter is easy to use and accommodates up to 12 pagers with one-touch operation. It is ideal for restaurants with 12 or fewer servers.

Compatible With:
Service Pagers



Service Pager

- Reprogram pager numbers on site
- 4 messaging LEDs
- 1, 2 or 3 vibration alert modes
- Rechargeable NiMH batteries
- Strong vibration
- Matching Cradle - eliminate broken belt clips
- FCC and CE approved



Built-in dry-erase pen holder

T9601

This transmitter can page up to 16 servers or all at the same time. Built-in clock, grease pencil holder and removable magnet name labels make this transmitter a great choice for chefs. For large restaurants, multiple T9601's can be placed at different stations notifying servers where to pick up their orders.

The T9601 supports multiple languages.

Compatible With:
Service Pagers
Alphanumeric Pagers



T9101

Our premier, dual frequency server paging transmitter is ideal for restaurants with fewer than 30 servers. The stylish design offers built-in programming pins to allow pagers to be programmed on-site without sending back to LRS. The T9101 offers report printing (coming Summer 2007) so you can see server performance and make necessary changes to improve service. Chefs will love the one-touch operation.

Compatible With:
Service Pagers
Alphanumeric Pagers



T9100CP

The world's first wireless cancel panel. With wireless cancel panels, operators are able to install multiple paging stations within a single restaurant. When a server is paged at any location, their number is displayed on all transmitters immediately.

Compatible With:
Service Pagers
Alphanumeric Pagers

COMPATIBLE PAGERS



Rechargeable Alphanumeric Pager

- 20 character display
- Rechargeable NiHM battery
- Variable vibration strength
- Field programmable
- Low battery detection
- Multiple vibrate & tone alerts
- Built-in Out-of-Range indicator
- FCC & CE Approved



Alphanumeric Pager

- 250 character display
- Multiple alert modes
- Auto off/on feature
- Operates on 1 AAA battery
- Built-in Out of Range indicator
- FCC and CE approved

Allegiant

Loyalty Tools by Long Range Systems

ELECTRONIC COMMENT CARD

Get accurate feedback from over 75% of your guests

Are you getting feedback from less than 10% of your customer base? Why are you settling for less?

The Allegiant Electronic Comment Card provides instant feedback from 75 to 85% of your guests, EVERYDAY. It's the only solution available that offers a true measurement of your guest's satisfaction.

Compare these key features against your current method:

Professional Survey Design

- Custom Surveys that accurately measure the key areas of your operation
- Establishes customer demographic profile
- Increases your Loyalty Club registrations (e-mail marketing available - see next page)

Real-Time Alert Paging

- The only feedback device that alerts you to dissatisfied guests **during** the survey.
- Increase loyalty by resolving guest satisfaction issues on the spot.

Daily Performance Summaries

- Next-day reporting benchmarks current performance and pinpoints problem areas
- Measures Individual Server Performance
- PDF Reports are emailed to your management team each morning
- Data also available in .csv and Excel formats

Plug and Play Solution

- Easy implementation
- Transfers data directly through an analog phone line or high speed internet connection

Mystery Shoppers, Phone Surveys, Paper Comment Cards and Internet Surveys - They only offer a glimpse.

For unquestionable accuracy at an affordable price, switch to The Allegiant Electronic Comment Card.

CASUAL & FAMILY DINING

FAST CASUAL

Electronic Comment Card



Available in English, Spanish and French

Let them tell you **BEFORE** they tell their friends.

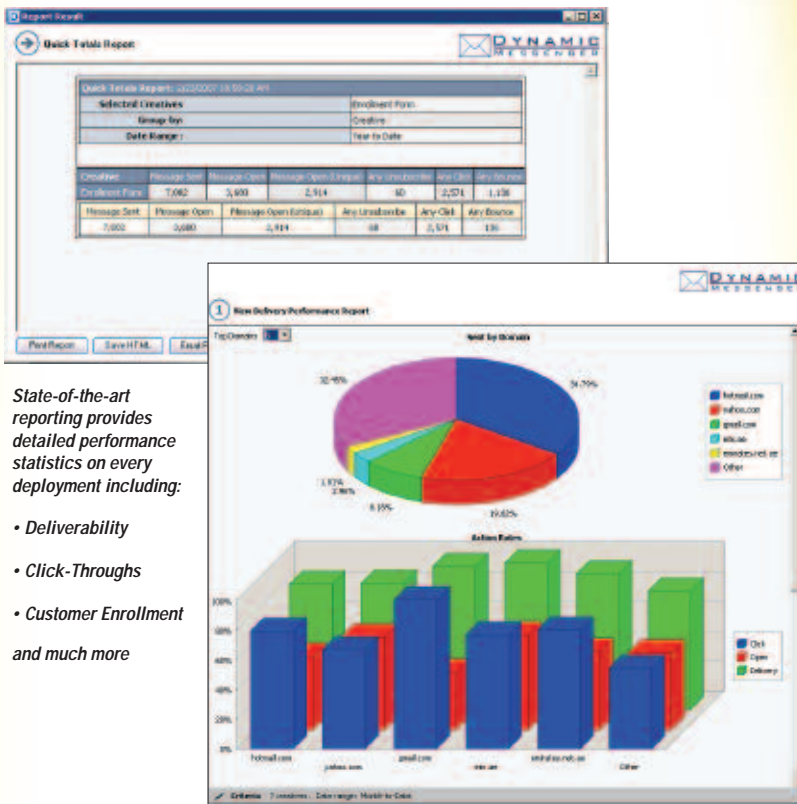
Trays on docking station

Automatically page manager on negative responses



www.pager.net • 800.437.4996

Email Marketing Tool



State-of-the-art reporting provides detailed performance statistics on every deployment including:

- Deliverability
- Click-Throughs
- Customer Enrollment and much more

Now you have options!



Allegiant Loyalty Tools by LRS has built a better & more affordable fishbowl!

Allegiant

Loyalty Tools by Long Range Systems

DYNAMIC MESSENGER

Email Marketing Services

Are you looking for innovative ways to gain market share? Dynamic Messenger is the solution you're looking for. We have two options for driving guest loyalty and frequency.

Option One:

Combine Dynamic Messenger with our Electronic Comment Card:

- The Electronic Comment Card solicits your guests for their email address during the survey process.
- Guests receive a branded welcome email the next day that guides them through your loyalty club enrollment.
- Once enrolled, Dynamic Messenger provides the following:
 - Automated birthday email with special offer or incentive
 - Scheduled promotional campaigns deployed each month
 - Online, state-of-the-art performance reports

Option Two:

Use Dynamic Messenger independent of the Allegiant Electronic Comment Card:

- Provide us with your email address lists and Dynamic Messenger will manage your loyalty club deployments.
- Once guests enroll, Dynamic Messenger provides the same features listed in Option One.

Dynamic Messenger - Improving your bottom line through innovative email marketing.

CURBALERT™ CURBSIDE SYSTEM

Complete curbside solution that also measures server performance

Curbside delivery can increase revenue by over 10%. Restaurants are adding this convenient service all the time, and now so can you, quickly and easily, with CurbAlert. With this all-in-one system, you install a video camera and a monitor. That's it! It doesn't require major invasive construction such as loop sensor installation, concrete posts and major electrical wiring.

The camera monitors up to six parking lanes and instantly pages your staff when a car drives up. The monitor inside records how long it takes to greet the guest. If a staff member takes too long, a manager can automatically be paged. That way you make sure guests are always getting the service they deserve.

Benefits:

- Simple Installation
- Create a convenient option for customers
- Improve response time with instant notification
- Enhance customer service
- Monitor and analyze performance levels
- Compare performance data of multiple locations (optional)

System Features

- 15" Color LCD, paging transmitter and PC all in one unit
- Monitors greet times and total service times
- Daily summary reporting
 - Average greet time
 - Average total service time
 - Number of cars served
 - Percentage of target times met
- One camera monitors up to six parking lanes
- Customizable lane configuration
- Built-In Transmitter for immediate staff notification via alphanumeric pager
- Automatic manager paging if service or greet target times are exceeded
- Visual on-screen timer for each lane

Total cars processed per day

Average Greet Time

Average Service Time



CurbAlert Touch Screen Control Unit with integrated paging transmitter



Weatherproof Camera



Alphanumeric Pager

CurbAlert™ Reports **LRS Long Range Systems** The Leading Innovator of Onsite Paging Solutions 800-437-4996

Cars: 18 Avg Greet Time: 00:27 Avg Service Time: 00:48 Date/Time: 08-22-2005 13:48

Page Mgr Help Reload Configure Exit

ZONE 1: 0:01:36 Car is Greeted
 ZONE 2: 0:00:42 Car is Greeted
 ZONE 3: 0:02:06 Greet Cancel No Car
 ZONE 4: 0:02:41 Greet Cancel No Car

Curb Alert Control Unit Screen



Server is paged when car arrives



Server Greets Customer

CurbAlert™ Reports **LRS Long Range Systems** The Leading Innovator of Onsite Paging Solutions 800-437-4996

Refresh Print From: 08/24/2005 12:00 PM To: 11:59 PM Report Type: Summary - Interval 60 min

Prior Page Next Page Scroll Up Scroll Dn

Daily Summary Report

From: 08/24/2005 12:00 AM To: 08/24/2005 11:59 PM Run Date: 08/24/2005 9:35:50 AM

Time	# Cars	Avg Greet Time	Avg Service Time	Greet Goal Not Met	Service Goal Not Met
12:00 PM - 12:59 PM	34	00:54	01:56	0	0
01:00 PM - 01:59 PM	8	01:26	02:24	0	1
02:00 PM - 02:59 PM	6	01:14	02:10	0	0
03:00 PM - 03:59 PM	24	00:43	02:28	4	3
04:00 PM - 04:59 PM	26	01:01	02:22	5	1
05:00 PM - 05:59 PM	37	01:18	02:09	2	5
06:00 PM - 06:59 PM	37	00:31	01:51	6	4
07:00 PM - 07:59 PM	12	00:54	01:40	0	0

Curb Alert Report Screen



Order is delivered promptly

TABLE LOCATER SYSTEM

WATCH THE VIDEO AT WWW.PAGER.NET

KEY CALL TRANSMITTER

Ideal for Fast Casual concepts where staff delivers food to the table.

Get rid of your table tents and go high-tech. Our unique Key Call TX lets you stop wasting time searching for your guests' tables by letting you know where they sat before you even leave the kitchen. That way you can get their order to them quickly without wandering through the entire restaurant.

Features:

- Simple To Use (see next page)
- Color-coded, time-elapsd Key Call Status Screen
- Works with LRS guest pagers for takeout customers
- Push for Service option allows guests to page their waiter
- Key Call Clearing Unit automatically updates Key Call Status Screen
- Water resistant design for outdoor use
- Operates on (3) AA batteries - no recharging
- Battery life - 12 months depending on use
- Low battery indicator
- Large double-sided readout for "all-angle" viewing
- Large space available for advertising



Key Call Transmitter with Push for Service

Integrated Key Holders

Push For Service button allows guests to call the runner for table service

Order	Table	Elapsed	Open
9	48	06:03	Key
46	46	05:59	Key Up
15	19	05:59	Page Down
13	41	05:51	Key
18	21	05:51	Manager
37	43	05:23	Server
49	6	05:11	Customer
7	26	04:54	
92	1	00:49	



Alphanumeric Pager

Manager Notification

The Key Call system automatically pages a manager on late orders.



T7500 Transmitter



Order "Keys" in Key Holder

HOW IT WORKS

In The Restaurant

In The Kitchen

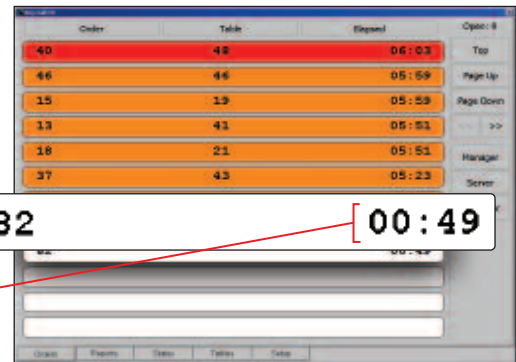
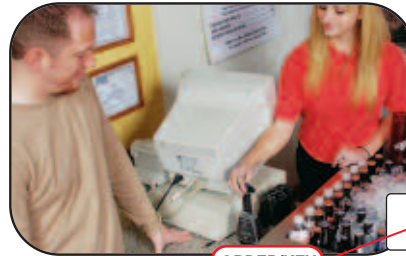
1

In The Restaurant:

a. Customer places their order and is given an order "Key" by the cashier.

In The Kitchen:

b. Order appears on Key Call Status Screen and a timer is started.



ORDER/KEY

TIMER

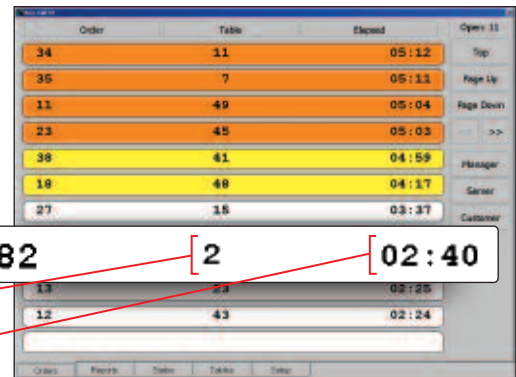
2

In The Restaurant:

a. Customer inserts the order "Key" into the Key Call unit located at any table.

In The Kitchen:

b. The Key Call unit at the table communicates with the Key Call Status Screen by adding a table number to the order.



ORDER/KEY

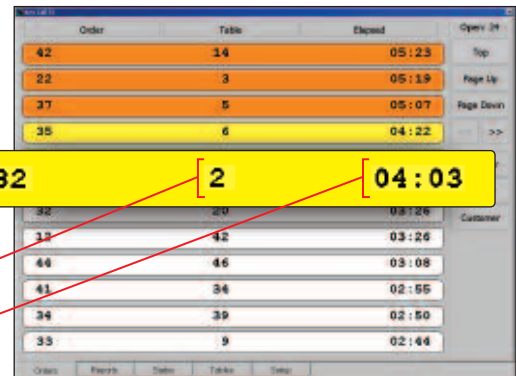
TABLE

TIMER

3

In The Kitchen:

When the order is ready, the server or expediter checks the Key Call Status Screen to determine which table to deliver the order and knows exactly where to go.



ORDER/KEY

TABLE

TIMER

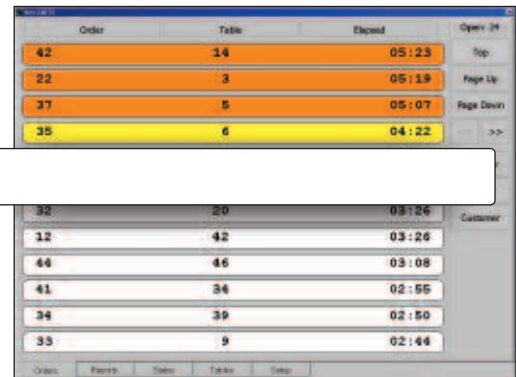
4

In The Restaurant:

a. The server returns the key and inserts it into the clearing unit.

In The Kitchen:

b. The order is cleared from the Key Call Status Screen.



PUSH FOR SERVICE™ PAGING SYSTEMS

"On-Demand" Service Means Faster Table Turns

The name says it all. If your guests need service, they just press a button and these stylish transmitters page a waiter, manager or other staff member instantly. These units help keep your guests happier because they get served faster and you sell more food and drinks. They also help maintain a high level of staff productivity.

Benefits:

- Gives your guests the convenience of "on-demand" service
- Ensures faster table turns and increases check averages
- Maintains a high-level of staff productivity



5 button and 1 button
models available



Butler II™

The low-cost, short-range paging solution. This slim unit attaches to almost any surface and is available in one or five-button models. Each button can be programmed to silently page a staff member from different rooms in a restaurant, night-clubs, etc. It's ideal for banquet facilities and meeting rooms.

Compatible With:

Service Pagers
Alphanumeric Pagers

Table Genie™

This tiny three-button transmitter lets guests signal a waiter right from their table. In restaurants, it can send a message to an alphanumeric pager. In night clubs or movie grills, it can send a message to a monitor in the server area. It works in three or single-button mode, and each button can be programmed for specific messages (drink refill, check, manager, etc.).

Compatible With:

Alphanumeric Pagers



Service Pager

- Reprogram pager numbers on site
- 4 messaging LEDs
- 1, 2 or 3 vibration alert modes
- Rechargeable NiMH batteries
- Strong vibration
- Matching Cradle - eliminate broken belt clips
- FCC and CE approved



Coaster Lite

Perfect for low-light environments like dinner theaters, comedy clubs, bars and nightclubs. It's a drink coaster that glows at the push of a button so waiters know you need service. This low-cost solution will pay for itself in less than 30 days



Beach Butler™

Designed especially for hotels and resorts with beach and poolside service. This unique, eye-catching transmitter attaches to any umbrella or lounge chair. It's 100% waterproof and tamper-resistant.

Compatible With:
Alphanumeric Pagers



COMPATIBLE PAGERS



Rechargeable Alphanumeric Pager

- 20 character display
- Rechargeable NiHM battery
- Variable vibration strength
- Field programmable
- Low battery detection
- Multiple vibrate & tone alerts
- Built-in Out-of-Range indicator
- FCC and CE approved



Alphanumeric Pager

- Used by managers and servers
- 250 character display
- Multiple alert modes
- Auto off/on feature
- Operates on 1 AAA battery
- Built-in Out-of-Range indicator
- FCC and CE approved

EZ CARD

Gift Card Dispenser Increases Gift Card Sales — Automatically

Make purchasing gift cards faster and easier for guests and you with EZ Card™, the world's only automated gift card dispenser. This self-service unit lets guests purchase cards of any amount all year round without interrupting your staff.

Just mount it on a wall or place it on a bar or counter. It's distinctive look and video graphics will grab attention easily. EZCard can also collect email addresses so you can let customers know about new products and promotions.

EZ Card is simple to use:

1. Your guest swipes their credit card to begin the process
2. They select the amount of the gift card
3. Credit Card is approved via payment processor
4. EZ card dispenses the gift card

Benefits:

- Promotes impulse purchases
- Increases sales and promotes customer loyalty
- Use it to sell more cards at off-site locations
- Reduces labor needed during holiday seasons
- Cards are inside unit which prevents fraud
- Displays up to five video advertisements
- Loaded gift cards may be swiped to determine remaining balance
- Includes a survey function that measures customer satisfaction
- Collects e-mail addresses for promotions

Features:

- Holds up to 250 of your non-programmed cards
- Features a 10.4" Color Touchscreen LCD
- Plugs into your standard ethernet network
- Includes built-in receipt printer, standard VESA mount and email keyboard
- Multilingual interface available
- Set it on a bar or counter, mount it on a wall, or use our optional floor stand
- Visually alerts and pages manager when cards are low
- Size: 25" x 14.5" x 6"





CLS Radio



Earpiece with boom mic



Ultralight Headset

CLS 1450c
Phone/Radio

Earpiece with Push-to-Talk



XTN Series



Multi-Unit Charger

Single Unit
Charger

TWO WAY RADIOS

Reliable Two-Way Communication

Although our on-site server and staff pagers (Page 10) will meet most of your needs, we know that sometimes two-way verbal communication is required. That's why we offer these reliable two-way radios, headsets and accessories. Designed with your productivity in mind, they are perfect for today's larger, fast-paced restaurants.

CLS Radio Models 1110/1410/1450c

- 1 watt of power
- Up to 4 channels (1 channel for Model 1110)
- 56 selectable frequencies available
- 121 interference eliminator codes
- Lithium Ion battery
- Audio accessory jack
- Transmitter light
- Low-battery alert
- Cloning capability

Cordless Phone Features

- 2.4 GHz
- Caller ID with visual call waiting
- Speakerphone
- Multi-handset line hold
- Backlit display & keypad
- Outbound call lock (except 911)
- Out-of-range indicator
- 5 ring tones

XTN SERIES RADIOS

- 2-watt power
- 1 or 6 channel operation
- 56 UHF or 27 VHF frequencies
- NiMH battery (can also use 4AA batteries)
- Scanning feature
- Manager lock out
- Cloning capabilities
- Battery gauge
- 121 interference eliminator codes

INTERFACE DEVELOPER'S KIT

PC-BASED TRANSMITTERS

Integrate LRS Pagers with Your POS Systems

Are you looking to integrate on-site paging into your own POS? Now you can with one of these PC-based transmitters.

T74C232 Paging Transmitter

If you are developing application software and would like to interface with a paging system, the T74C232 is just what you need. Although it is low-cost, it's still packed with all the features of the T7400 (Page 4), without a keypad. Everything is downloadable via an RS-232 port. The T74C232 is compatible with all our guest (Page 4) and server pagers (Page 10).

OEM TX Embedded Transmitter

This is the perfect fit for any product designer. Its small footprint and simple interface will have you paging in less than an hour. It's a great addition to any design where failure notification is imperative. It can be triggered via RS-232 or up to four contact closures. Each paging message can be configured on the fly by your own microprocessor or you can program the OEM TX to store paging configurations if different events occur. The built-in SMA connector allows for easy antenna placement internally or externally to your equipment. The OEM Tx may be purchased as "board only" or in the case with antenna.

RT1202 Transmitter

This network-based transmitter is a dual-band transceiver that will interface with our Key Call (Page 16), Table Genie (Page 18), and T900 handheld. It includes both 2.4 GHz and UHF frequencies. (Due Summer 2007)



T74C232 Transmitter



OEM TX



RT1202 Transmitter

WARRANTIES

Superior Products Protected by Superior Warranties

We've always offered the highest quality products on the market, so it makes sense that we would offer the highest quality warranties to back them up. And we do. LRS provides an all-inclusive warranty on every product we make.

Plus, we were the first to offer a combined extended lifetime warranty and loss-replacement program, as well as 24/7 customer support. These programs have done such a great job of meeting customer needs that they are now industry standards.

ManagedCare

The first loss-replacement pager program that automatically ships guest pagers on a monthly basis for systems currently covered under the standard warranty. This program is designed to help managers maintain paging system par levels.

EasyCare

The first combined lifetime warranty and loss-replacement program for your guest paging system. This plan is designed for two purposes. First, it provides a lifetime warranty for guest paging equipment currently out of warranty. Second, it automatically ships guest pagers on a monthly basis to help keep paging systems at appropriate par levels.

ServerCare

The first, all-inclusive lifetime warranty plan for your server-paging system. This includes advanced replacement on all server-paging equipment, discounts on replacement server pagers and of course, a lifetime warranty. This program was designed for restaurants who rely on server paging as operation-critical equipment and insist on advance replacement of pagers and transmitters.



Why You Need LRS Paging Systems

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Dubai
Ecuador
France
Germany
Guatemala
Hong Kong
Israel
Italy
Kuwait
Mexico
Poland
Spain
Sweden
Taiwan
Turkey
United Arab Emirates
United Kingdom

www.pager.net

800.437.4996

Experience

Since 1993, LRS has been the leading supplier of on-site staff and customer paging systems by providing the most effective solutions and listening to the needs of our customers. Now we also offer other products designed to increase gift card sales and collect real-time customer marketing data.

Innovation

LRS has 19 patents on our products, and we offer more options than anyone else. Tell us what you need and we'll provide a system to help you maintain customer satisfaction, increase sales and improve staff productivity.

LONGER LASTING, RECHARGEABLE BATTERIES

Our Nickel Metal Hydride batteries on all our rechargeable pagers last much longer (around five years) and don't suffer from "memory" problems like other pagers. No need to turn them off and no more dead pagers.

ANTI-THEFT MODE

There is also a reminder tone in our pagers that lets customers know when a pager is taken from your restaurant. LRS transmitters can also send out an "Auto Locate" page to find any lost pagers within your building.

UHF TECHNOLOGY INCREASES RANGE

Even the largest restaurant operations can use our pagers. We utilize Ultra High Frequency (420-470 MHz) technology that provides the best range and reliability available in a pager. This technology gives you a range of up to one mile — far superior to a 27 MHz system.

Quality

LRS is an engineering and manufacturing company. All of our products are designed and assembled by us. We closely control quality, and we design pagers with features that are important to you.

DURABLE AND RUGGED PAGERS

Our rechargeable pagers have no directly attached clips to break off. They're made of extremely durable Lexan plastic to survive even the most rugged environments.

SEPARATE PAGER HOLSTERS

Instead of attached belt clips that break easily, our rechargeable pagers are carried in separate pager holsters. This eliminates broken belt clips as well as the need to return an entire pager for repair.

Value

LRS has always been the leader in value-driven products. We guarantee the most features for the greatest value. Plus, when you factor in your increase in sales due to improved customer satisfaction and staff productivity, our pagers are virtually priceless.

24/7 Technical Service: Our service department is available 24 hours a day, 7 days a week to answer any question you may have — even on holidays!

Warranty: We stand behind the quality of our pagers and provide a standard warranty. Extended and lifetime warranties are also available.